

SOUTHWEST LAKERS BASKETBALL PROGRAM

# GAME-DAY PROGRAM FUNDRAISER



# +90

SOUTHWEST LAKERS BASKETBALL  
ATHLETES - BOYS AND GIRLS



TOTAL INSTAGRAM:  
29K VIEWS  
5.2K ACCOUNTS REACHED  
1298 FOLLOWERS



TOTAL FACEBOOK:  
462 FOLLOWERS

AVERAGE GAME-DAY

ATTENDANCE: **100-300**

BIGGEST GAME ATTENDANCE  
(VS. WASHBURN): **1,000**

## SPONSORSHIP INCLUDES

1. Business exposure with logo in the printed and digital program
2. Recognition on our social media platforms
3. Acknowledgment during game announcements at (3) Boys and (3) Girls home games (6 in total)

## DUE DATE

Business graphics **DUE by Friday, 11/15**.  
Email parent contact Christi Williford:  
(christi@elementalstudio.com)

*\*Southwest Basketball Boosters is a fully recognized non-profit 501(c)(3) organization*

## GAME-DAY PROGRAM DETAILS

FULL COLOR PRINTED PROGRAMS (5.5" X 8.5") to include **BOYS and GIRLS** basketball game schedules, team photos, rosters, and local business exposure and recognition

Printed program offered at three (3) of the highest attended **BOYS and GIRLS** games (6 in total): Season/Conference Opener, Senior Night, and the Southwest v. Washburn Game (rival game) – at least 1,000 copies printed

Digital flipbook program available online with scannable QR code at the entrance to eighteen (18) home games



## SPONSORSHIP LEVELS

- PREMIER: Logo (Front Cover) + Full Page (Back Cover) = \$2,000
- GOLD: Full Page Space = \$750 (specs: 5.5" X 8.5")
- SILVER: ½ Page Space = \$500 (specs: 4" X 5")
- BRONZE: ¼ Page Space = \$250 (specs: 2.5" X 4")



**SUPPORT THE LAKERS!**

SCAN QR CODE, SELECT  
SPONSORSHIP LEVEL,  
AND PAY