

SOUTHWEST LAKERS BASKETBALL PROGRAM

# 2025-2026 GAME-DAY PROGRAM FUNDRAISER



# 78+

SOUTHWEST LAKERS BASKETBALL  
ATHLETES - BOYS AND GIRLS



TOTAL INSTAGRAM:  
40K VIEWS  
6.75K ACCOUNTS REACHED  
1929 FOLLOWERS



TOTAL FACEBOOK:  
495 FOLLOWERS

AVERAGE GAME-DAY

ATTENDANCE: **100-300**

BIGGEST GAME ATTENDANCE  
(VS. WASHBURN): **1,000**

## SPONSORSHIP INCLUDES

1. Business exposure with logo in the printed + digital program
2. Logo on retractable banner displayed at entrance to HOME games
3. Recognition on our social media platforms
4. Acknowledgment during key HOME game announcements

## DUE DATE

Business graphics **DUE by Friday, 11/14.**  
Email parent contact Christi Williford:  
(christi@elementalstudio.com)

*\*Southwest Basketball Boosters is a fully recognized non-profit 501(c)(3) organization*

## GAME-DAY PROGRAM DETAILS

FULL COLOR PRINTED PROGRAMS (5.5" X 8.5") to include **BOYS and GIRLS** basketball game schedules, team photos, rosters, and local business exposure and recognition

Printed program offered at all **BOYS and GIRLS** HOME games

Digital flipbook program available online with scannable QR code at the entrance to twenty-five (25) HOME games



## SPONSORSHIP LEVELS

- PREMIER: Logo (Front Cover) + Full Page (Back Cover) = \$2,200
- GOLD: Full Page Space = \$850 (specs: 5.5" X 8.5")
- SILVER: ½ Page Space = \$650 (specs: 4" X 5")
- BRONZE: ¼ Page Space = \$350 (specs: 2.5" X 4")

All levels include your logo featured on a 33x18 Retractable Banner displayed at entrance to games



**SUPPORT THE LAKERS!**

SCAN QR CODE, SELECT  
SPONSORSHIP LEVEL,  
AND PAY